



BUSINESS SPONSORSHIPS

In 2024 MORC celebrates our 30th anniversary of advocating for, building and maintaining trails in Minnesota. During this time, mountain biking has continued to grow in our state and MORC trails have offered a healthy escape for families and individuals of all ages. In just the past few years, MORC volunteers have helped to open several new trails at Sunfish Lake Park, Carver Park, Lone Lake Park and Rice Creek Chain of Lakes while funding enhancements to older trails. MORC continues to support volunteers at all of our trails and have made biking a four-season sport through the purchase of winter grooming equipment. We need your help to ensure that MORC can continue to meet the increasing demand for sustainable off-road trails and succeed in our mission of gaining and maintaining trails.

Established in 1994, MORC is a volunteer run and led, 501(c)(3) non-profit organization. MORC pays no fees to national or international associations and has no paid staff. 100% of your contribution will go to gaining and maintaining trails here in Minnesota. MORC volunteers work to keep trails open, build sustainable new singletrack, and give mountain bikers a voice in land use and access discussions. MORC maintains 100+ miles of mountain bike trails in Minnesota across 17 trail systems. We train and equip trail bosses and hundreds of other volunteers and support city, county and state initiatives by partnering with local stakeholders.

Trails aren't just good for riders, they're good for business! More trails mean more riding opportunities, more new off-road bikers, and more sales for your organization. Data shows that cyclist's shop where they ride. They purchase bikes, socialize and dine near the places they ride. Your sponsorship helps make all of this possible, and identifies your business as a champion of Minnesota off-road cycling.

We offer the four levels of sponsorship described below. Sponsors are also entitled to use the MORC Sponsor logo in advertising, events, sales promotions, jerseys and other applications.

Name of Business: _____ **Contact Name :** _____

Street Address: _____

City: _____ **State:** _____ **ZIP:** _____ **Phone:** _____

Email Address: _____ **Web Site:** _____

Signature: _____ **Date:** _____

**Send this completed sponsorship application and check payable to MORC to:
MORC, PO Box 19520, Minneapolis, MN 55419**

Or you can contact us at marketing@morcmtnb.org

Minnesota Off-Road Cyclists

PO Box 19520, Minneapolis, MN 55419 612-208-2771 www.morcmtnb.org



Sponsor contributions will have their incentives fulfilled for 18 months to include one full dirt and one full snow season.

Steel - \$500
Placement on our website with your business logo and link
Partner window decal for your business
Social Media spotlight 1x/year upon receipt of donation
Company logo on event placard

Aluminum - \$1,000
All the above, plus:
Your business logo in member communications
Add item(s) to our membership packets (business cards, stickers, coupons, etc.)

Carbon - \$2,000
All the above, plus:
Social Media spotlight increased to 2x/year
2 individual MORC Steal level memberships for employees

Titanium - \$5,000
All the above, plus:
Social Media spotlight increased to 4x/year
4 individual MORC Steal level memberships for employees